



Red Rock Historical Association

www.redrockha.org
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PO Box 230
Gladewater, TX 75647

Sign My Name features a collection of autographs that engages viewers by exploring the humanizing concept of being able to sign one's own name. In this indoor traveling exhibition package, viewers can learn about cursive art and the significance of a person's ability to sign his/her name.

As the country celebrates the 250th anniversary signing of the Declaration of Independence in 2026, and as many educators are exploring the usefulness of teaching cursive writing again, the inception of this exhibit is a timely celebration of signatures as an artform, as authority markers, and as autonomous, self-creative representations of self.

Portia Scott, M.A., is a curator, investor, and collector of autographed artifacts. She has amassed a collection of more than 500 autographed items since 1989. Although the autographs do not have certificates of authenticity (CoAs), Scott's firsthand adventurous narratives of meeting many of the people for whom she has signatures serves as authentication for those signatures.

Bridget Moore, Ph.D., approaches the collection with a more structured lens looking at the significance of signatures and graphology (handwriting analysis). Printed parts of Moore's presentation are available for purchase as a companion essay, *Sign My Name*.

Through this exhibit, viewers will have an opportunity to pause and reflect on the many places where people sign their names and why the artform is seeing a resurgence.

The *Sign My Name* traveling exhibition package is comprised of two components. The traveling exhibition has 25 vinyl banners, from which exhibitors can select to display. In addition to the banner exhibition, Mrs. Scott and Dr. Moore can be booked for separate speakers' fees. The Red Rock Historical Association is proud to make available the first installment of *Sign My Name* featuring 25 signature banners.

SPECIFICATIONS

Number of Banners Available: 25 vinyl banners with top and bottom pole pockets, as well as four corner grommets

Approximate size of each banner: 2ft X 6ft

Sponsor: Red Rock Historical Association, 501C3 non-profit organization

Approximate required floor space: 15-30 feet of running floor space for five display poles. [With corner metal grommets, the banners can also be displayed in X-frames (not available through RRHA) that accommodate 2X6 banners or hung.]



Delivery and Shipping:

Shipping/delivery costs to the exhibition site will be deducted from the deposit. Shipping cost is determined by UPS or FedEx based on weight and distance. RRHA is responsible for return shipping costs.

Participation Fee and Booking Period:

Exhibitors can choose to rent from five to twenty-seven banners beginning at \$1500 for 30 days of exhibiting.

Add Ons:

Display Stands: Two sets of five double-sided aluminum pole display stands are available for the duration of the exhibit. (The banners can also be displayed in X-frame display stands [not available through RRHA] that accommodate 2 foot X 6 foot banners or they can be displayed using the corner grommets.)

Speakers: For more information about speaker engagement of Portia Scott and/or Bridget Moore, please email scottiemooreswrites@gmail.com or drbrmoore@gmail.com.

To bring the *Sign My Name* exhibit to your site, visit:

www.redrockha.org/travelingexhibitions



First Installment of Signatures 2025-2026

Kwame Alexander, author
Charles Barkley, athlete
Chris Barton, children's author
Elaine Brown, community leader
George Bush, former president
Jimmy Carter, former president
Floyd Cooper, illustrator
Jerry Craft, author
Leo Cullum, cartoonist
Nikki Giovanni, author
Dick Gregory, comedian
Alex Haley, author
Thomas "Hollywood" Henderson, athlete
James S. Hirsch, author
Mae C. Jemison, scientist/astronaut
Luci Baines Johnson, community leader
Terry McMillan, author
Fred Newhouse, Olympic athlete

Barak Obama, former president
Suzan-Lori Parks, author/playwright
Rachel R. Russell and Nikki Russell, writer and
illustrator
Rickey Smiley, comedian
Bailey Sullivan, artist
Don Tate, author
Angie Thomas, author

The *Sign My Name* collection of autographs represents a diverse group of Americans that complement a variety of national and local occasions.

To make the exhibit more engaging and interactive, exhibition sites are encouraged to have a space (banner or posterboard) where visitors can Sign Their Name.



Red Rock Historical Association

Traveling Exhibition Participation Agreement

This Traveling Exhibition Agreement (the "Agreement") is made by and between the Red Rock Historical Association (RRHA) and the agency/organization/institution (the "Exhibitor") who is renting the *Sign My Name (SMN)* traveling exhibition.

RRHA is making a traveling exhibition entitled *Sign My Name (SMN)* available for rent. The Exhibitor agrees to display the SMN Exhibition in accordance with the following terms and conditions:

I. The Exhibition

A. *Sign My Name* consists of a title banner, an explanation "white card" banner, and 25 banners of recreated autographs, from which the Exhibitor can choose between five (5) and twenty-seven (27) to display at the Exhibitor's location. RRHA reserves the right to remove any of the banners from the Exhibition while it is in circulation should, in RRHA's judgment, its condition require it. The Exhibitor agrees that it will show the selected *Sign My Name* banners as a cohesive exhibition in its entirety, without deletions or additions, unless specific written permission for any such change is obtained from RRHA before the Exhibition opens at the Exhibitor's location. The Exhibitor may not change the title of the Exhibition or add or subtract a Work or Works without the Organizer's advance written approval.

B. Portia Scott and Bridget Moore retain the copyright for the title and the concept for RRHA's traveling exhibition titled 'Sign My Name.' All rights are reserved as of 2025, © Portia Scott and Bridget Moore 2025.

II. Financial Arrangements

A. The Exhibitor agrees to pay a participation fee, which will vary depending on how many banners (from five to 27). Payment shall be made in full to RRHA, a 501C3 organization. A \$1000 deductible deposit is to be paid prior to the Exhibition being shipped. The balance of the participation fee will be calculated once the exhibit is returned and inspected. The balance of the participation fee will be invoiced and payment will be expected within the following 30 days.

B. RRHA is responsible for the cost of return shipping after the Exhibitor has repackaged the Exhibition in its appropriate shipping crate(s). A return label will be enclosed in the shipped package.

C. The Exhibitor will bear all local costs incurred in presenting the Exhibition, including, but not limited to: on-site insurance coverage of the Works; promotion, publicity, previews, unpacking and repacking the Works on the Exhibitor's premises, installation costs, storage on the Exhibitor's premises, educational programs, entertainment, and receptions.

III. Credits and Acknowledgments

A. The following credit line will appear on all printed materials related to the Exhibition including, but not limited to, press releases, invitations, announcements, brochures, posters, advertising, or other publicity:

"*Sign My Name* is presented in conjunction with the Red Rock Historical Association."

The Exhibitor will encourage all news media to include this credit line in reporting on the Exhibition.

B. Should sponsorship of the Exhibitor's local costs be secured, the Exhibitor and RRHA must mutually agree upon an appropriate credit line. Such acknowledgment shall appear in a separate credit line below the RRHA's credit line in a typeface compatible with and no larger than that used in the RRHA's credit line.

If the Exhibitor chooses to secure a third party sponsor, that third party sponsor's mission may not conflict with or contradict RRHA's mission or morality standard.

IV. Packing and Shipping

A. RRHA's traveling exhibition coordinator, Portia Scott, will make arrangements for shipping of the Exhibition to and from the Exhibitor.

B. The Exhibitor agrees to accept delivery of the Exhibition at site location. The Exhibitor will provide competent packers for unpacking and repacking the Exhibition. The Exhibitor agrees to store crates and packing materials for the Exhibition in climate-controlled areas, consistent with the Exhibition environment.

C. The Exhibitor agrees to deinstall and have the Exhibition packed and ready for shipping 48 hours after the Exhibition closes, according to the mutually agreed-upon schedule. Deinstallation and repacking will take place promptly after the Exhibition closes. All the Works must be repacked in their original wrapping materials. No changes in packing systems or materials may be made without the prior written approval from RRHA. The Exhibitor will ensure that the Exhibit is returned using enclosed prepaid shipping label.

D. If, under any circumstance, the Exhibitor cannot receive the Exhibition on the scheduled date or cannot prepare the Exhibition for its scheduled reshipment in a timely manner, the Exhibitor will advise RRHA's traveling exhibition coordinator immediately. The Exhibitor agrees to reimburse RRHA for any additional costs incurred by RRHA due to the Exhibitor's inability to receive the Exhibition or to ship the Exhibition from its premises in a timely manner.

V. Condition Reports and Procedures in the Event of Loss or Damage

A. While on the Exhibitor's premises, the Exhibit will be checked regularly by a qualified member of the Exhibitor's staff. Any change in condition of a Work will be documented and reported immediately to RRHA via email at redrockha@gmail.com. If any Work is discovered to be in unstable or otherwise vulnerable physical condition, the Exhibitor will withdraw such Work from the Exhibition and notify RRHA immediately.

B. The Exhibitor will not make or permit the making of any repairs or perform any remedial action on any piece of the Exhibit, without prior documented authorization from RRHA, except in case of an emergency for procedures needed to prevent threatened damage or to arrest further damage in case of an accident, water leak, fire, flood, earthquake, or other immediate threat in circumstances where there is not sufficient time to allow contact to be made with RRHA.

C. If (i) any Work is damaged, lost, stolen, or subject to emergency procedures, (ii) there is any change in the condition of any Work, or (iii) a withdrawal of any Work becomes necessary, the Exhibitor will, in each such instance, immediately report such event and its cause, if known, to the RRHA's travel exhibition coordinator by telephone at 512-565-8216. In any such event, the Exhibitor will comply with the instructions of authorized RRHA's travel exhibition coordinator with respect to the affected Work.

D. Any damage to or change in the condition of any Work will be photographed by the Exhibitor immediately at the time of discovery and the photograph(s) will be included in a report describing the following: the event and its cause, if known; the damage or deterioration, if any; the steps taken by the Exhibitor; the condition of the Work; and the Exhibitor's recommendations. A copy of such report will be sent via email to RRHA at redrockha@gmail.com and a hard copy sent by overnight courier to RRHA's traveling exhibition coordinator. The Exhibitor will provide promptly any additional information concerning such event that RRHA may reasonably request.

E. In situations requiring immediate action, authorized RRHA staff may provide verbal consent and direction concerning any necessary treatment or handling of a Work, to be confirmed in writing. After permission is given by RRHA, the Exhibitor shall require the person treating the affected Work to document fully any treatment and to append the documentation to a copy of RRHA's written permission for such treatment.

VI. Installation

- A. The Exhibition should be assembled in accordance with the enclosed instructions.
- B. The Exhibitor will be responsible for and bear all expenses of the installation of the Exhibition.

VII. Environment

- A. The Exhibitor will ensure that proper standards of environmental control are maintained in spaces where the SMN exhibit and their packing materials are stored or displayed, with particular attention given to maintaining acceptable light and humidity levels. No Work will be permitted to come into direct contact with any light fixtures or any heating, air conditioning, ventilation, or electrical outlets.
- B. The SMN exhibit is not an outdoor exhibit. It is intended to be displayed in a temperature-controlled environment.
- C. No smoking will be allowed in the *SMN* Exhibition area.

VIII. Security and Safety

- A. The Exhibitor will be responsible for the security and safety of the Works while they are on its premises from the time of delivery until they leave for their next destination. The Exhibitor agrees that in no event shall the security protection provided for the Exhibition be less than what it provides for works of similar value.
- B. The Exhibitor agrees to follow RRHA's reasonable instructions, regarding matters of safety and security for the Works and their handling, packing, unpacking, conditioning, installation, and shipping for the Exhibition.

IX. Photography, Reproductions, and Publicity

- A. Photography, filming, and videography of the Exhibition, including television coverage, may be permitted for documentary, educational, or publicity purposes related to the Exhibition.
- B. The Exhibitor agrees to send the RRHA copies of publicity materials. The Exhibitor will remit copies of any printed or electronic publicity or educational material relating to the *SMN* Exhibition to RRHA no later than 30 days after the Exhibition closes at the Exhibitor's location. (See Amendment A)

X. Right of Cancellation; Force Majeure

- A. In the event that the Exhibitor must cancel the Exhibition for any reason, the Exhibitor agrees to return the *SMN* Exhibition immediately. The Exhibitor will not be entitled to any partial refund.
- B. In no event will RRHA be held responsible, nor will the Exhibitor be relieved of its responsibility to pay the participation fee, if inclement weather, earthquakes, accident, riot, strikes, or other similar acts over which RRHA has no control, prevent the delivery of the Exhibition or portions of the Exhibition as scheduled. The Exhibitor will not be entitled to any partial refund. Other adjustments, such as an extension of participation, may be considered.

XI. Disputes; Limitation of Liability and Indemnification

- A. Both RRHA and the Exhibitor agree to use their best efforts to resolve through discussion and negotiation to their mutual satisfaction any disagreement arising out of or under the terms of this Agreement. Failing a negotiated resolution between the parties, the Organizer and the Exhibitor agree to participate in voluntary mediation (selecting a mediator by mutual agreement of the parties), but if after 60 days from the date of the first request by a party for voluntary mediation, no resolution of the dispute has occurred, then the parties agree that the dispute shall be resolved in the county of Upshur, state of Texas, before a panel of 3 arbitrators, and in accordance with the Commercial Arbitration Rules of the American Arbitration Association.
- B. Except to the extent that RRHA or its representatives are negligent, the Exhibitor agrees to hold harmless, indemnify, and defend RRHA from and against all claims, damages, losses, and expenses, including, but not limited to, reasonable attorneys' fees and disbursements, asserted against or suffered by RRHA in connection with or arising out of this Agreement or the Exhibition or the showing of the Exhibition at the Exhibitor's location.

C. The Exhibitor agrees that in no event shall any damages payable by RRHA as a result of a breach of the terms of this Agreement exceed the amount of the participation fee actually paid to RRHA. Under no circumstances shall the Exhibitor be entitled to receive, in addition to its actual damages or the refunds described above, consequential, incidental, special or punitive damages. The parties agreeing that the refund remedy set forth above, together with actual damages as limited hereby, are fair and sufficient and shall be the only remedies of the Exhibitor hereunder.

XII. Legal Proceedings; Seizure

In the unlikely event any legal actions or other legal proceedings are initiated that involve or relate to the *Sign My Name* Exhibition, and the Exhibitor or RRHA is named as a defendant or respondent therein, the Exhibitor agrees to give prompt notice to RRHA and to cooperate with RRHA. Should a subpoena, complaint, or other legal action or claim of ownership or right to possession be served on, asserted, or commenced against the Exhibitor or RRHA for any of the Works, seeking to attach, obtain possession of or seize any Work in the Exhibition, the Exhibitor agrees to take all steps lawfully available to the Exhibitor immediately to notify RRHA of any attempt pursuant to such legal process to obtain possession of or seize a Work in the Exhibition before any seizure is allowed or possession of such Work is surrendered in response to such process.

XIII. Entire Agreement

A. This Agreement constitutes the entire understanding between RRHA and the Exhibitor with respect to the *Sign My Name* Exhibition. This Agreement supersedes and replaces any previous documents, correspondence, conversations, and other written or oral understandings related to this Agreement.

B. This Agreement may not be amended or modified except by means of a written document, signed by both parties and no waiver of the terms hereof shall be in effect unless in writing and signed by the party making such waiver.

Attachment A

Photographs and Publicity

A. At the close of the Exhibition, the Exhibitor will send the following materials (if produced) and information (a publicity report) via email (redrockha@gmail.com) or saved on a USB external storage drive and mailed to PO Box 230, Gladewater, TX 75647 to RRHA no later than 30 days after the Exhibition closes at the Exhibitor's location:

- actual or estimated attendance figures for the Exhibition and any special event relating to the Exhibition;
- a set (at least ten views) photographs/images taken during public hours;
- a set (at least five views) photographs/images taken of the exhibit outside of viewing hours;
- a set (at least ten views) photographs/images taken during the Exhibition opening or other special events;
- each piece of printed matter produced by the Exhibitor in connection with the Exhibition, such as publicity posters, brochures, checklists, press releases, invitations, and any other material relating to the Exhibition;
- press clippings of reviews and articles about the Exhibition from newspapers and magazines;
- copies of each internal and external promotional print ad;
- audio and/or video electronic files produced by the Exhibitor for use by local media in publicizing the Exhibition;
- audio and/or video electronic files recorded by television, radio, or podcast program(s) in which the Exhibition received coverage;
- addresses and screenshots of any web sites where information and/or images relating to the Exhibition has been posted;
- an outline or checklist of the publicity sought or obtained for the Exhibition; and

any other similar relevant material relating to the Exhibition and the publicity for the Exhibition.

Images should be saved as .jpg or .jpeg files. Documents should be saved as .pdf files.

Sign My Name Traveling Exhibit Request

Company Name:

Contact Person:

Contact telephone:

Delivery address:

The Sign My Name traveling exhibit cannot be delivered to post office box. Someone must be at the physical site location to sign for receiving it.

We would like the exhibit on our premises for 30 consecutive days beginning _____.

Select which 2X6 vinyl banners you would like to display:

- | | | |
|---|---|---|
| <input type="checkbox"/> Kwame Alexander | <input type="checkbox"/> Charles Barkley | <input type="checkbox"/> Chris Barton |
| <input type="checkbox"/> Elaine Brown | <input type="checkbox"/> George Bush | <input type="checkbox"/> Jimmy Carter |
| <input type="checkbox"/> Floyd Cooper | <input type="checkbox"/> Jerry Craft | <input type="checkbox"/> Leo Cullum |
| <input type="checkbox"/> Nikki Giovanni | <input type="checkbox"/> Dick Gregory | <input type="checkbox"/> Alex Haley |
| <input type="checkbox"/> Thomas "Hollywood" Henderson | <input type="checkbox"/> James S. Hirsch | <input type="checkbox"/> Mae C. Jemison |
| <input type="checkbox"/> Luci Baines Johnson | <input type="checkbox"/> Terry McMillan | <input type="checkbox"/> Fred Newhouse |
| <input type="checkbox"/> Barak Obama | <input type="checkbox"/> Suzan-Lori Parks | <input type="checkbox"/> Rachel Russell and Nikki Russell |
| <input type="checkbox"/> Rickey Smiley | <input type="checkbox"/> Bailey Sullivan | <input type="checkbox"/> Don Tate |
| <input type="checkbox"/> Angie Thomas | <input type="checkbox"/> Explanation "white card" | <input type="checkbox"/> Title Celebration |

A \$1,000.00 deductible deposit is required before the exhibit will be shipped. The balance of the rental will be due 30 days after the end of the rental period.

- | | | |
|--|--|--|
| <input type="checkbox"/> 5 banners = \$1500 | <input type="checkbox"/> 10 banners = \$2000 | <input type="checkbox"/> 15 banners = \$2500 |
| <input type="checkbox"/> 20 banners = \$3000 | <input type="checkbox"/> 25 banners = \$3500 | |

Add-ons

- | | |
|---|--|
| <input type="checkbox"/> 5 double-sided pole display stands = \$200 | <input type="checkbox"/> 10 double-sided pole display stands = \$300 |
|---|--|

(The banners can also be displayed in X-frame display stands [not available through RRHA] that accommodate 2'X6' banners or they can be displayed using the corner grommets.)

Please call Dr. Bridget R. Moore at 903-767-6611 or email her at redrockha@gmail.com to further discuss bringing the Sign My Name traveling exhibit to your location.